

SIXTH ANNUAL NURSES BALL BEYOND THE CALL



SPONSORSHIP

Why partner with the Carolina Nurses League?

For more than two decades, the annual Gallup Poll has ranked nursing as “**the most trusted profession in America**”. Nurses are the backbone of healthcare—showing up every day with courage, compassion, and commitment to serve others, often at great personal sacrifice.

By partnering with **Carolina Nurses League**, your organization aligns with a trusted, highly respected profession and demonstrates a meaningful commitment to those who care for our communities.

Sponsorship Benefits Include:

- **Brand visibility** to more than **1,200 engaged nurses** across North Carolina, Florida, New York & beyond
- **Direct exposure** to a loyal, professional audience with strong purchasing power
- **On-site recognition**, including banner and brand display at the Annual Nurses Ball
- **Community goodwill** through direct support of nurses, scholarships, and professional advancement

Your partnership is more than sponsorship, it is an investment in healthcare excellence, workforce sustainability, and community impact.

Our Mission

The Carolina Nurses League, Inc. exists to:

- Foster meaningful relationships among nurses of all specialties and education levels
- Empower and support nurses throughout their careers and into retirement
- Recognize and celebrate nurses for their unwavering dedication to patient care
- Provide financial assistance and scholarships to individuals called to the nursing profession

Our Vision

The **Carolina Nurses League** is an organization for nurses, by nurses.

We envision a future where nurses are consistently acknowledged, celebrated, and supported—and where strong partnerships with community and corporate leaders advance the nursing profession for generations to come.

Carolina Nurses League
3980 Premier Drive, Suite 110
High Point, NC 27265

Dear Prospective Sponsor:

I bring you greetings on behalf of The Carolina Nurses League (501c3). The purpose of this letter is to invite you to join us as a Corporate or Business Sponsor for the 2026 Annual Nurses Ball. The ball will be held on Saturday, May 2, 2026, at 5p at the Embassy Suites by Hilton Greensboro Airport, located at 204 Centreport Drive Greensboro, NC 27409.

The Carolina Nurses League continues to move boldly forward. We started the planning for our first event in 2019 with eight steering committee members and today our following is more than 1200 nurses strong. The first Nurses Ball in 2021 was a huge success despite the global pandemic and the Nurses Ball has been a sold-out event each year. In addition, we added a second chapter to our organization in 2023 with request to expand to New York and Florida.

As the world adjusts and post-pandemic care continues nurses remain steadfast to provide that care despite the nursing shortage. *The Carolina Nurses League* and its supporters have created *The Annual Nurses Ball* to provide nurses with the opportunity to relax, celebrate their profession, and honor the colleagues that they have lost.

The anticipated attendants of this year's event will represent a vast range of clinical nursing specialties. This event is an ideal networking opportunity that offers you access to a substantial and sophisticated audience who will appreciate your commitment to paying them tribute. "Nurses & Nurse Midwives" have made a substantial and long-standing impact in the nursing profession and international healthcare landscape. Our sponsorship deadline is April 1, 2026. Thank you for your consideration.

Sincerely,

Timothy T. Henderson BSN RN MHA, President

Carolina Nurses League

Corporate Sponsorship

Diamond Level Sponsorship (One Available) \$5000.00

- **Exclusive** recognition on all branding as lead event sponsor
- Brand promotion on social media platforms of *The Carolina Nurses League*
- Display of company pop up banner at entry point of event.
- Direct contact and networking with nurses of all levels and nurse honorees
- 60 second Facebook Interview at the event
- 30 second commercial to be streamed during the event
- 10 complimentary tickets (Front Row Table)
- \$1000 nursing scholarship in the name of your company
- Full page Advertisement in the program booklet
- One Minute Welcome Address

Ruby Title Sponsorship (5 Available) \$3500.00

- Brand promotion on social media platforms of *The Carolina Nurses League*
- Display of company pop up banner at entry point of event
- \$1000 nursing scholarship in your organization's name
- Live 60 second Facebook interview at the event
- 30 second commercial to be streamed during the event
- 5 complimentary tickets
- Full page advertisement in the program booklet

Emerald Title Sponsorship (5 Available) \$2500.00

- Brand promotion on social media platforms of *The Carolina Nurses League*
- Pop Up Banner Displayed at Event Entrance
- Direct contact and networking with nurses of all levels and nurse honorees
- Complementary Vendor table
- 30 second live interview on our Facebook page during the event
- 30 second commercial to be streamed during the event.
- 4 complimentary tickets or a \$1000 company branded nursing scholarship
- Full page Advertisement in the program booklet

Sapphire Level Sponsorship (5 Available) \$1500.00

- Brand promotion and mention on promotional posters of event.
- Pop Up Banner Displayed at Event Entrance
- Full page advertisement in the program booklet
- Complementary Vendor Table
- 30 second commercial to be streamed during the event
- 30 second live interview on our Facebook page during the event
- 3 complimentary tickets

Business Sponsorship

Platinum Sponsor\$1250.00

- Mention in event media releases
- Facebook Interview at the Event
- 4 Complimentary Tickets
- Full page advertisement in the program booklet

Gold Sponsor\$1000.00

- Mention in event media releases
- 3 Complimentary Ticket
- Half page advertisement in the program booklet

Silver Sponsor.....\$750.00

- Mention in event media releases
- 2 Complimentary Ticket
- 1/4 page advertisement in the program booklet

Bronze Sponsor.....\$500.00

- 1 Complimentary Ticket
- 1/4 page advertisement in the program booklet

SPONSORSHIP FORM

CONTACT INFORMATION

Please complete the following form to confirm your chosen sponsorship package.
Return the completed to us via email at CarolinaNursesLeague@gmail.com.
The deadline to submit sponsorships is April 1, 2026

SPONSORSHIP PACKAGES:

Corporate

- ☐ \$5000 Diamond Title Sponsorship
- ☐ \$3500 Ruby Title Sponsorship
- ☐ \$2500 Emerald Title Sponsorship
- ☐ \$1500 Sapphire Sponsor

Business

- ☐ \$1250 Platinum Sponsor
- ☐ \$1000 Gold Sponsor
- ☐ \$750 Silver Sponsor
- ☐ \$500 Bronze

Program Book Advertisement (Full Color)

☐ \$125 Full Page ☐ \$100 Half Page ☐ \$75 Quarter Page

*All advertisements should be submitted in JPEG format and attached to the form

*All commercials should be emailed with the form to CarolinaNursesLeague@gmail.com

*All company logos in JPEG format should be submitted with the completed form

PAYMENT OPTIONS

☐ Paypal: CarolinaNursesLeague@gmail.com

☐ Make checks payable to:

Carolina Nurses League

3980 Premier Drive

Suite 110

High Point, NC 27265

Business Information Form

Company Name: _____

Contact Name: _____

Mobile Number (for text updates): _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____

Company Email: _____

THANK YOU FOR SUPPORTING THE ANNUAL CAROLINA NURSES LEAGUE BALL